

Executive VOICE corporate profile

Run a full-page ad in the January issue of Control Engineering and receive an Executive Voice Corporate Profile at no cost.

- » **First things first...** contact your account manager to confirm your company's participation in the profile program.
- » **Easy production...** no need to worry about the production. Our designer will set up your profile according to our standardized profile page format and send you an approval proof before publication.
- » **Specifications...** all advertisers, regardless of ad size must supply the following:

- One head shot* of executive (minimum size 2 inches wide at 300 dpi resolution, tiff or jpg format)
- One company image of building exterior or interior (minimum size 3 inches wide at 300 dpi resolution, tiff or jpg format)
- One high res logo (300 dpi, eps, tiff or jpg format)

» Profile text should follow these criteria:

- Full page — submit no more than 400 words total for the page; this includes the profile body, any captions, and required footer info (email, phone, and url)
- Half page- submit no more than 300 words total for the page; this includes the profile body, any captions, and required footer info (email, phone, and url)

* If no executive head shot is desired/available, a single product shot can be substituted, however small size and placement of image will be same as that of a head shot.



» Send your materials... by the raw materials deadline to our profile designer Judy Hall (jhall@cfemedia.com)

Submit all profile raw ad materials by:
Monday, December 14, 2020
Drop dead (last call) material deadline:
Thursday, December 17, 2020

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.