

EDUCATING ENGINEERS

Run a full page ad in the August issue of *Control Engineering* and receive an **Educating Engineers** advertorial at no cost. **Educate the engineers on your company's products and services by profiling and highlighting the following:**

- Software, publications, and manuals
- Classroom/Online Instruction or Videos
- Seminars, Webinars, and Conferences
- Field Experience and Internships

– **First things first...** contact your marketing consultant to confirm your company's participation in the new **Educating Engineers** profile program.

– **Easy production...** No need to worry about the production. Our designer will set up your profile according to our standardized profile page format and send you an approval proof before publication.

– **Specifications...** **Full-page participants** should submit an unformatted Word doc containing **275 words or less** of body text, plus a **headline of up to 22 words**. A photo caption (up to twenty words) is optional.

Half page participants are limited to **115 words** of body text, plus a **headline of up to 16 words**.

At the bottom of each profile, your **contact info** (please supply email, phone, and url) appears beneath the logo.

ALL profiles feature one photo and one logo.

Please supply **high res** (300 dpi) images at least three inches wide, in tiff, jpeg, or eps formats.

– **Send materials...** by the raw materials deadline to our designer: jhall@cfemedia.com

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.



Half-page advertisers can run a half-page Educating Engineers profile at the discounted rate of \$2000.00 net

Raw materials due:
July 19, 2021
LAST CALL FOR MATERIALS: 7/23/21