

CASE STUDY

Run a full page ad in the **December issue of *Control Engineering*** and receive a **Case Study Showcase advertorial at no cost.**

Promote your case study to our engineers with text and images that describe the **building type** (hospital, K-12 school, etc.) and **project focus** (HVAC, fire/life safety, etc.). You may also include a direct link back to the case study on your company website*.

CFE's designer will create your page based on our standardized template. Please follow the specifications below and supply the following raw materials:

- **Headline: Maximum 15 words**
- **A “Challenge / Solution / Results” sidebar: no more than 100 words total. (provide three concise paragraphs to follow three subheads — Challenge / Solution / Results)**
- **215-word Summary Copy**
- **2 high-res photos (300 dpi at minimum 3½ inch wide)**
- **High-res logo**
- **3-deck footer next to logo**

Short, fifteen-word headline to appear at top, should be the name of project/case study.

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info@xyzcompany.com • 000-000-0000
www.xyzcompany.com

LOGO

Please observe the specifications and deadline so that we may send you a proof for approval. Send raw materials to our designer: jhall@cfemedia.com

**If the case study is not referenced on your company website, you can link to a page for the product or system manager who helped with the project design and specifications.*

Case Study raw materials due:
Friday, November 18

Please contact your CFE marketing consultant for reservations and additional information.

**CONTROL
ENGINEERING®**